



NOTICE OF INTENDED SHORTLIST

Date: 10/22/2025

Project: Communications, Marketing and Public Engagement Services
RFP: C-0825

On September 26th, 2025, six (6) sealed ELOR packages were received for the above-referenced project. On October 22nd, 2025, the Evaluation Committee met to discuss and confirm the ranking of the Respondents. The responsible and responsive Respondents are listed below in order of their Average Score:

Firm Name

Avg. Score:

Playbook	93.33
Quest	89.67
Valerin	86.67
Vistra	80.67
Mojo	70.33
HCP	67.67

The Tampa-Hillsborough County Expressway Authority staff intends to recommend approval of the top 4 averaged scored firms for shortlisting at the Authority's Board of Directors meeting scheduled for Monday, October 27th, 2025.

All notices are posted on the Authority's website (www.tampa-xway.com) and on the DemandStar system. For questions regarding this notice, please contact the Authority's Procurement Office, Procurement@tampa-xway.com.