



## **NOTICE OF INTENDED SHORTLIST**

**Date:** 11/13/2025

**Project:** Communications, Marketing and Public Engagement Services  
RFP: C-0825

On September 26<sup>th</sup>, 2025, seven (7) sealed ELOR packages were received for the above-referenced project. On October 22<sup>nd</sup>, 2025, the Evaluation Committee met to discuss and confirm the ranking of the Respondents, after continued evaluation, the Evaluation Committee met again on November 12<sup>th</sup>, 2025. The responsible and responsive Respondents are listed below in order of their Average Score:

**Firm Name**

**Avg. Score:**

Playbook	93.33
Quest	89.67
Valerin	86.67
Versant	82.67
Vistra	80.67
Mojo	70.33
HCP	67.67

The Tampa-Hillsborough County Expressway Authority staff intends to recommend approval of the top 5 averaged scored firms for shortlisting at the Authority's Board of Directors meeting scheduled for Monday, December 1st, 2025.

All notices are posted on the Authority's website ([www.tampa-xway.com](http://www.tampa-xway.com)) and on the DemandStar system. For questions regarding this notice, please contact the Authority's Procurement Office, [Procurement@tampa-xway.com](mailto:Procurement@tampa-xway.com).